For Immediate Release





TOMY Company, Ltd. Kyoto Railway Museum

Created based on the question, "What if there were a second 500 TYPE EVA?" <u>PLARAIL "SHINKALION Z 500 TYPE EVA-02"</u> <u>To be launched on Saturday, December 10, 2022</u>

500-series Shinkansen Featuring "500 TYPE EVA-02" Wrapping Debuts at the Kyoto Railway Museum on Friday, October 28!

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will launch its new product, the <u>PLARAIL "SHINKALION Z 500 TYPE EVA-02"</u> (SRP: JPY 7,480/tax included), part of the PLARAIL railroad toy series, as a spin-off toy for the animated TV series "Shinkalion Z-Liners," on Saturday, December 10, 2022, at toy stores, toy sections of department stores and mass retailers in Japan, online stores, specialty stores for PLARAIL products "PLARAIL Shops," and TOMY Company's official online store "Takara Tomy Mall" (<u>takaratomymall.jp</u>), etc.

What's more, to commemorate the debut of "SHINKALION Z 500 TYPE EVA-02," a <u>500-series Shinkansen featuring</u> <u>"500 TYPE EVA-02" wrapping will debut at the Kyoto Railway Museum</u> (Director: Masahiro Maeda/Location: Kyoto, Kyoto Prefecture) for a limited time starting Friday, October 28, 2022. This actual 500-series Shinkansen (approximately 27 meters in length) featuring "500 TYPE EVA-02" wrapping is a powerful sight that will delight not only train enthusiasts but fans of the "Evangelion" series as well!



PLARAIL "SHINKALION Z 500 TYPE EVA-02" with visuals of Asuka as the operator

In this collaborative project, the question "What if there were a second 500 TYPE EVA?" led to the creation of an original design(*1) for the "Shinkansen

500 TYPE EVA-02," then to the release of the product "SHINKALION Z 500 TYPE EVA-02," a robot transformed from this "Shinkansen 500 TYPE EVA-02." The head ifs based on the design of Evangelion Production Model-02 and comes with SHINKALION head gear that can be mixed and matched. Its two weapons incorporate the characteristics of Evangelion and SHINKALION. A newly created visual of Asuka as a train operator will also be released.

This marks the fourth collaboration between the "SHINKALION" and the "Evangelion" series, with the first being the previous "SHINKALION" animated series (broadcast starting in 2018).

(*1) The actual "Shinkansen 500 TYPE EVA" (now out of service), used to commemorate the 40th anniversary of the opening of the Sanyo Shinkansen, has been transformed into a robot with SHINKALION and SHINKALION Z.

<Features of the Product>



This product comes with the "Progressive Signal Knife," the "Kaisatsukyo Rifle," and the "2424 Type Rifle" for a total of three weapons. "Kaisatsukyo Rifle" comes from the Japanese word *kaisatsukyo*, meaning "ticket punch" (a tool used to punch tickets at train station ticket gates), and is designed with an incision shaped like a punched-out ticket near the tip of the rifle.

The name for the "2424 Type Rifle" comes from the name of the railway company where the robot-themed "Shinkansen 500 TYPE EVA" (now out of service) is registered, West Japan Railway Company, or JR West (the numbers two ("*ni*") and four ("*shi*") together sound like the word for west ("*nishi*") in Japanese). Both of these weapons incorporate the characteristics of Evangelion and SHINKALION.

In addition to a head based on the design of Evangelion Production Model-02, this comes with SHINKALION head gear that can be mixed and matched.



(Above) PLARAIL "SHINKALION Z 500 <u>µsky TYPE EVA"</u> Copyright: © TOMY ©PJ-S,J/SZ,TX © khara

(Below) PLARAIL "500 TYPE EVA with Lights" Copyright: © TOMY, © khara The PLARAIL "SHINKALION Z 500 µsky TYPE EVA" (SRP: JPY 9,350/tax included) and the PLARAIL "500 TYPE EVA with Lights" (SRP: JPY 3,300), which was released in the past to rave reviews, will be re-released as well. (Both on sale starting November 2022)

▼ Takara Tomy Mall Pre-Order Site PLARAIL "SHINKALION Z 500 µsky TYPE EVA" takaratomymall.jp/shop/g/g4904810189930

PLARAIL "500 TYPE EVA with Lights" takaratomymall.jp/shop/g/g4904810862635

<Special Exhibit of the "500 TYPE EVA-02" 500-series Shinkansen at the Kyoto Railway Museum>

For a limited time only, the Kyoto Railway Museum will be hosting a special exhibit train car No.1 Type 521 of the 500-series Shinkansen featuring "500 TYPE EVA-02" wrapping.

Enjoy this exhibit together with the museum's special exhibit celebrating the 150th anniversary of the opening of railways in Japan, "All About Railways: 150 Years of Railway History."

Exhibition Dates: Friday, October 28, 2022, to Sunday, January 29, 2023

Location: 1st floor of the main museum, No. 1 Type 521 of the 500-series Shinkansen

Price: Free of charge *Museum admission required

Official website: https://www.kyotorailwaymuseum.jp/

Other: For several days starting Tuesday, October 25, 2022, visitors can observe train wrapping work along with the special exhibition. *Excludes Oct. 26 (Wed.), when the museum is closed

• During the special exhibition, the regular colored 500-series Shinkansen will not be available for viewing. Thank you for your understanding.

<Product Outline>

Product Name: PLARAIL "SHINKALION Z 500 TYPE EVA-02"

SRP: JPY 7,480 (tax included)

Launch Date in Japan: Saturday, December 10, 2022

Recommended Age: 3 years and up

Package Contents: SHINKALION Z 500 TYPE EVA-02 (3-car train) (1), SHINKALION headgear (1), EVA-02 mask (1), weapons (4), label (1), instruction manual (1)

Dimensions: Approximately W 135 × D 95 × H 210 (mm) (in SHINKALION mode)

Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan, the specialty store for PLARAIL products "PLARAIL Shops," online stores, TOMY Company's official online store "Takara Tomy Mall"

(<u>takaratomymall.jp</u>), etc. Copyright: © TOMY, ©PJ-S,J/SZ,TX © khara

Official Website: www.takaratomy.co.jp/products/plarail/shinkalion

Simultaneous Release: PLARAIL "500 TYPE EVA-02"

Following the 500 TYPE EVA with Lights, the 500 TYPE EVA-02 will be released as a regular PLARAIL model. (This product uses dry cell batteries and can run on electricity.)

Product name: PLARAIL "500 TYPE EVA-02" SRP: JPY 3,300 (tax included) Launch Date in Japan: Saturday, December 10, 2022 Recommended Age: 3 years and up Package Contents: Train (1)

Dimensions: Approx. W $40 \times D 420 \times H 48 \text{ mm}$

Batteries Required: 1 AA dry cell battery (sold separately)



Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan, the specialty store for PLARAIL products "PLARAIL Shops," online stores, TOMY Company's official online store "Takara Tomy Mall" (<u>takaratomymall.jp</u>), etc.

Copyright: © TOMY, ©PJ-S,J/SZ,TX © khara Official Website: <u>www.takaratomy.co.jp/products/plarail/</u>





* The images are for visual representation purposes only.

[About "Shinkalion Z-Liners" TV Animation]



"SHINKALION," developed by the Shinkansen Ultra Evolution Institute to protect the peace and safety of Japan from mysterious giant monstrous beings. The Ultra Evolution Institute has been developing "SHINKALION Z," which is a new type of robots, as well as "Z-Liners," new armor upgrading trains that power "SHINKALION Z" up by transforming from conventional trains, to prepare for an invasion by new enemies. Children who became operators for "SHINKALION Z" with high matching rates join forces with members of the Institute, and fight back against the giant monstrous beings that emerged again! Emergence of unknown enemies... And two boys meeting each other... A further evolution of SHINKALION begins!!!

(Official website) Official website: <u>www.shinkalion.com</u> TOKYO MX official program website: <u>s.mxtv.jp/anime/shinkalion-z</u> (Broadcast information) Now airing on Fridays at 7:30 pm on TOKYO MX

[What is PLARAIL?]

"PLARAIL" (Sales agent: TOMY Company) is a long-running series of railroad toys that marked its 60th anniversary of the sales launch in 2019. It is a brand loved across three generations. The prototype of "PLARAIL" is the "PLASTIC TRAIN AND RAIL SET" which was launched in 1959 as a toy made from plastic, a new material at that time when metal and wood-made toys were the mainstream. The iconic blue rails were designed in a size allowing it to be played on the "chabudai" (a low, Japanese-style dining table), which families gathered around to have a pleasant time back then. This specification remains unchanged even 60 years after its sales launch and you can still enjoy playing by connecting the rails made at that time with the newest ones.

We will continue to develop PLARAIL as a brand that will teach children about their society, enhance their growth including creativity, and nurture communication of children and their parents under the familiar and attracting theme of "railway." Up to present, a total of approximately 1,900 types and more than 182 million products have been sold in Japan (as of March 31, 2022).

[About the Kyoto Railway Museum]

Opened on April 29, 2016, the Kyoto Railway Museum is one of the largest railway museums in Japan. This museum preserves and displays everything from bullet trains to actual steam locomotives that ran from the Meiji to the Showa era. A new train car will be added to the museum's collection on October 14, 2022, the 150th anniversary of the first railway in Japan, bringing the total number of train cars here to 54. This museum is structured so that visitors can "see, touch, and experience" its displays. Highlights include the SL Steam Train interactive exhibit that lets visitors ride a passenger car drawn by a real steam locomotive, the Operating Simulator that lets visitors feel like a train conductor, and the Railway Diorama, which is the largest of its kind in Japan. This museum is a fun place to learn about railroads for children and adults alike, whether or not they are railroad buffs.

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Kyoto Railway Museum Public Relations: 075-323-7593

For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)