



http://www.takaratomy.co.jp January 11, 2024

New "SHINKALION" Unveiled!

Introduction/Teaser Promotional Video Main Characters and Robots All revealed!

Introduction released!

The main characters are three junior high school boys, Taisei, Akane and Ryota!

The combined forms of the three "SHINKALION" robots with the three "ERDA vehicles" are revealed!

The toys will be launched ahead of the animated TV series! Pre-orders start on Friday, January 12!

TOMY Company, Ltd.

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will be in charge of producing the original story for the new animated TV series "SHINKALION CHANGE THE WORLD" in addition to toy development and sales. The toy series "SHINKALION CW (CHANGE THE WORLD)" will be launched in late January 2024, ahead of the broadcast of the animated TV series.

The "SHINKALION" series is a project based on the original story by three companies, namely JR East Marketing & Communications, Inc., Shogakukan-Shueisha Productions Co., Ltd. and TOMY Company, Ltd. This collaboration has already resulted in the production of the animated TV series "SHINKALION" (2018) and "Shinkalion Z-Liners" (2021) and even the release in 2019 of the theatrical adaptation of "SHINKALION the Movie"! By taking advantage of the setting where Shinkansen trains, which actually exist, transform into robots with battles and drama taking place across Japan in a collaborative storyline with the "Evangelion" series, among other measures, the "SHINKALION" series has grown into big content that is exciting for both children and adults.

In addition, SIGNAL.MD, which has produced the animated TV series "Kizuna no Allele," "Platinum End," etc., and Production I.G, which has produced the "Ghost in the Shell" series and "PSYCHO-PASS" series, have teamed up to produce this animated series, with SMDE being picked to continue handling the CG animation production.

Introduction released!

At some time in the past, an unidentified enemy, the Unknown, suddenly appeared.

As a countermeasure to prepare for this threat, the "Evolution Railway Development Agency," usually called "ERDA," developed the "SHINKALION" robots that transform from Shinkansen trains.

"To be a cool guy who can protect something ... I ..."

Taisei Onari, an eighth grader (second year of junior high school), transferred to Shinkai Gakuen Junior High School in search of clues to find his older sister who disappeared two years ago.

It was right at that very time that the Unknown appeared for the first time in ten years. By chance, it was found that Taisei had high aptitude as a SHINKALION operator and he was forced to make a decision to fight.

What is the true identity of the Unknown and what does it want? ... And what is the truth that is revealed at the end of the battle? ...

The story of the boys' determination and growth begins now.

Character visual showing all three main characters and all three SHINKALION robots is revealed!

The character visual shows the eighth grade boys (second year students in junior high school) who are the main characters: the central character "Taisei Onari" who loves trains, "Akane Falden" who is the second-born son of an elite sports athlete family and "Ryota Kuzuryu" who brightens up the atmosphere in the railroad club, as well as the three robots that the three boys control as operators: "SHINKALION E5 HAYABUSA TRAILER FORM," "SHINKALION E6 KOMACHI TOP LIFTER FORM" and "SHINKALION E7 KAGAYAKI DRILL FORM."



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Teaser promotional video full of battle scenes is released!

In the teaser promotional video, as Taisei's voice can be heard saying, "All right! Let's Go!" the three SHINKALION robots burst into action! With Taisei on board "SHINKALION E5 HAYABUSA TRAILER FORM," Akane on board "SHINKALION E6 KOMACHI TOP LIFTER FORM" and Ryota on board "SHINKALION E7 KAGAYAKI DRILL FORM," a fierce battle scene unfolds against the unidentified enemy, the Unknown! The video then cuts to a flashback of Taisei's childhood. An excited Taisei and his sister are shown watching a Shinkansen E5 series train being transported by land. The video then cuts back to show Taisei, who has resolved to "Be a cool person who can protect something ... My sister, I will ...!" operating the "SHINKALION" as he faces off against the Unknown! The video ends with Taisei shouting out, "Change! SHINKALION!" as the world of "SHINKALION CHANGE THE WORLD" opens!

Teaser Promotional Video

•Official YouTube video

https://youtu.be/kP6kLpjWFxc

Three main characters with rich individual personalities: "Taisei Onari," "Akane Falden" and "Ryota Kuzuryu"

The three main characters, "Taisei Onari," "Akane Falden" and "Ryota Kuzuryu," who add color to the story of the new "SHINKALION" are revealed!



Taisei Onari

Taisei, an eighth grader (second year of junior high school), is the operator of the "SHINKALION E5 HAYABUSA."

While he is earnest and kind-hearted, he is also shy around strangers and can be weak against pressure.

Influenced by his sister, whom he respects, he is hooked on trains and is building his ideal stations, railway lines, etc. in a metaverse.



■ Akane Falden

Akane, an eighth grader (second year of junior high school), is the operator of the "SHINKALION E6 KOMACHI."

He has a French father and a Japanese mother, and is cool and confident.

Born into a family of sports athletes, he had a promising future as a track and field athlete, but is currently away from track and field due to an injury.

Ryota Kuzuryu

Ryota, an eighth grader (second year of junior high school), is the operator of the "SHINKALION E7 KAGAYAKI."

He has a playful but caring personality and was Taisei's first friend when he transferred to the school.

Due to his experience of being saved by a SHINKALION when he was a child, he has admiration for the SHINKALION robots.

► Three main "SHINKALION" robots, three "ERDA vehicles," as well as the forms after combining are revealed!

The "SHINKALION" robots developed by the "Evolution Railway Development Agency," usually called "ERDA," to counter the Unknown, the unidentified enemy that has appeared in various parts of Japan, are revealed! At this time, we revealed the three robots, "SHINKALION E5 HAYABUSA," "SHINKALION E6 KOMACHI" and "SHINKALION E7 KAGAYAKI," that each combine with one of the three armored vehicles based on the motif of actual work vehicles, etc., "ERDA TRAILER," "ERDA TOP LIFTER" and "ERDA DRILL," to form the new "SHINKALION"! For the first time in the series, the SHINKALION robots combine with vehicles!



■ SHINKALION E5 HAYABUSA TRAILER FORM

This image shows the "SHINKALION E5 HAYABUSA" combined with the "ERDA TRAILER" vehicle. The "TRAILER Wings" mounted on the shoulders function to improve mobility, and the "Saw-Toothed Saber" and the "Handcart Shield" are beneficial in close-quarters combat. The "Grand Cross" equipped in the chest unit can deliver a powerful blow.

"SHINKALION E5 HAYABUSA TRAILER FORM"



"SHINKALION E5 HAYABUSA"



"ERDA TRAILER"



■ SHINKALION E6 KOMACHI TOP LIFTER FORM

This image shows the "SHINKALION E6 KOMACHI" combined with the "ERDA TOP LIFTER" vehicle. The shooting attack from the "Kintei Gun" and agile movement owing to the "High-Mobility Rollers" on the legs do not give opponents a chance to get close. The "Twist Rock Buster," a large cannon mounted on the back, boasts overwhelming firepower and does not miss enemies, even at a distance.

"SHINKALION E6 KOMACHI TOP LIFTER FORM"





"SHINKALION E6 KOMACHI"

"ERDA TOP LIFTER"



■ SHINKALION E7 KAGAYAKI DRILL FORM

This image shows the "SHINKALION E7 KAGAYAKI" combined with the "ERDA DRILL" vehicle.

The "Borehole Bumpers" on the chest, as well as the "Drill Leg Armor" on the legs and other thick armor covering the entire robot, can stand up to enemies who approach. The heavy blows provided by the "Twin Borehole Drills" mounted on both arms are key to breaking through front lines.

"SHINKALION E7 KAGAYAKI DRILL FORM"



"SHINKALION E7 KAGAYAKI"

"ERDA DRILL"

Toys from the "SHINKALION CW" series to be launched!

TOMY Company will launch the toy series "SHINKALION CW (CHANGE THE WORLD)" in late January 2024, ahead of the broadcast of the animated TV series. As the first products, nine products will be released, including the three SHINKALION robots "E5 HAYABUSA TRAILER FORM," "E6 KOMACHI TOP LIFTER FORM" and "E7 KAGAYAKI DRILL FORM" operated by "Taisei Onari," "Akane Falden" and "Ryota Kuzuryu," respectively. Pre-orders through "Takara Tomy Mall" (https://takaratomymall.jp/) are scheduled to begin at 12:00 a.m. on Friday, January 12, 2024.



"E6 KOMACHI TOP LIFTER FORM"

"E5 HAYABUSA TRAILER FORM"

"E7 KAGAYAKI DRILL FORM"

<Product Features>

▼ New transformation and combination system "Vehicle Combination"! In the new series, the Shinkansen trains combine with the "ERDA vehicles"!

The SHINKALION series of toys can be transformed from the Shinkansen mode (train) to the SHINKALION mode (robot) and played with. The "SHINKALION CW" series features 1-car trains that can be transformed into robots, and like the animated TV series, the Shinkansen trains and "ERDA vehicles" can be combined. Unlike the "Shinkansen trains × Conventional trains" of the previous series, the combination of "Shinkansen trains × Vehicles" in this series features a significantly different silhouette after combining due to the distinctive design of each vehicle.



※写真やイラスト、光などはイメージです。実際の商品とは多少異なる場合がございます。

▼Combining and reconfiguring the three robots provide a wider range of play!

This series also includes a three-robot combination function for combining the three SHINKALION robots, enabling the transformation into a large robot that is approximately 27 cm tall. Since the "SHINKALION" robots can be freely combined with "ERDA vehicles" or combined together in the "three-robot combination," a wider range of play will be possible by reconfiguring your favorite SHINKALION and vehicles scheduled to be released in the future.



The three robots can be combined to form a large robot, approximately 27 cm tall!

"SHINKALION CW E5 HAYABUSA TRAILER FORM" "SHINKALION CW E6 KOMACHI TOP LIFTER FORM" "SHINKALION CW E7 KAGAYAKI DRILL FORM"

SRP: JPY 6,930 each (tax included)
Dimensions: Approximately W 250 × H 190 × D 90 mm (When in the robot form with the wings deployed) Note: This is an example using the dimensions of the "E5 HAYABUSA TRAILER FORM."
Launch Date in Japan: Late January 2024
Recommended Age: 3 years and up
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ER FORM."

"SHINKALION CW E5 HAYABUSA TRAILER FORM"

Please visit the official website for the "PLARAIL SHINKALION CW" series (<u>https://www.takaratomy.co.jp/products/plarail/shinkalion/</u>) for other items.

Promotional video for the toys has also been released! <u>https://youtu.be/nt-YE5N- ok</u>

Note: The SHINKALION series has been commercialized as products under the "PLARAIL" brand since September 2015. When the toy is in the Shinkansen mode, you can make it run on rails, which are sold separately, by rolling it with your hand.

Animation Information

[Title] "SHINKALION CHANGE THE WORLD"

[Official Website] https://www.shinkalion.com/

[Official SNS Accounts] Recommended hashtag: #SHINKALIONCW X (formerly twitter): @shinkalion Instagram: @shinkalion_official Facebook: <u>https://www.facebook.com/shinkalion/</u>

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[Animation Production] SIGNAL.MD/Production I.G [CG Animation Production] SMDE [Production] Shogakukan-Shueisha Productions Co., Ltd.

> **For press inquiries regarding the products, please contact:** Public Relations Division, TOMY Company, Ltd. Tel: 03-5654-1280 Fax: 03-5654-1380

For press inquiries regarding the animated TV series, please contact: Public Relations Office (in Brownie) Tel: 03-3351-1538 Email: <u>info@eigapub.com</u>

For product inquiries from consumers, please contact: TOMY Customer Service (Japanese only) Tel: 0570-041031(Navi-Dial)