



For Immediate Release

June 25, 2024

**TOMICA collaborates with Nippon Professional Baseball,
celebrating 90 years since founding!**

“Professional Baseball TOMICA” to be launched in late August 2024

TOMICA will have a lineup of all 12 baseball teams! Mascots of each team
will appear in original cars!

TOMY Company, Ltd.

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) is collaborating with the Nippon Professional Baseball Organization (hereinafter “NPB”) to release **“Professional Baseball TOMICA”** as new products in the “TOMICA” die-cast miniature car series featuring the mascots of the NPB’s 12 teams in original cars (12 types; SRP: JPY 1,100 each/tax included) in late August, 2024 at toy stores, toy sections of department stores/mass retailers in Japan, the specialty store for TOMICA products “TOMICA shop,” some baseball stadiums*, online stores, the NPB official online store (shop.npb.or.jp/npbshop/), TOMY Company’s official online store “Takara Tomy Mall” (takaratomymall.jp/), etc. “Takara Tomy Mall” is scheduled to start taking pre-orders on Friday, June 28, 2024.



In 2024, 90 years after a professional baseball league was founded in Japan in 1934, TOMICA, a long-time favorite of children and adults alike, is collaborating with Professional Baseball. TOMICA has created an experience of entering a baseball stadium with the mascots of the 12 teams driving their original baseball-style cars, each with the respective team’s coloring and logo design. Designed so that mascots can be put in and taken out of the cars, they can also be enjoyed as figures, satisfying both TOMICA and baseball fans alike.

This is the first time that TOMICA cars are released for all 12 baseball teams at the same time, and the products will increase the fun of playing with, displaying, and collecting them.



*Available stadiums: 6 stadiums/**Yokohama Stadium** (Professional Baseball TOMICA Yokohama DeNA Baystars Mascot Car), **Tokyo Dome** (Professional Baseball TOMICA Yomiuri Giants Mascot Car), **MIZUHO PayPay Dome FUKUOKA** (Professional Baseball TOMICA Fukuoka SoftBank Hawks Mascot Car), **Rakuten Mobile Park Miyagi** (Professional Baseball TOMICA Tohoku Rakuten Golden Eagles Mascot Car), **BELLUNA DOME** (Professional Baseball TOMICA Saitama Seibu Lions Mascot Car), **ES CON FIELD HOKKAIDO** (Professional Baseball TOMICA Hokkaido Nipponham Fighters Mascot Car)

About “Professional Baseball TOMICA”

<Central League>



[Professional Baseball TOMICA
Hanshin Tigers Mascot Car]
To-Lucky

Copyright: © TOMY ©Hanshin Tigers



[Professional Baseball TOMICA
Hiroshima Toyo Carp Mascot Car]
Slyly

Copyright: © TOMY ©Hiroshima Toyo Carp



[Professional Baseball TOMICA
Yokohama DeNA BayStars Mascot Car]
DB. Starman

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Yomiuri Giants Mascot Car]
Giabbit

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Tokyo Yakult Swallows Mascot Car]
Tsubakuro

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[Professional Baseball TOMICA
Chunichi Dragons Mascot Car]
Doala

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<Pacific League>



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Orix Buffaloes Mascot Car]
Buffalo Bull

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Chiba Lotte Marines Mascot Car]
Mar-kun

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[Professional Baseball TOMICA
Fukuoka SoftBank Hawks Mascot Car]
Harry Hawk

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[Professional Baseball TOMICA
Tohoku Rakuten Golden Eagles Mascot Car]
Clutch

Copyright: © TOMY © Rakuten Eagles



[Professional Baseball TOMICA
Saitama Seibu Lions Mascot Car]
Leo

Copyright: © TOMY
©SEIBU Lions/TEZUKA PRODUCTIONS



[Professional Baseball TOMICA
Hokkaido Nipponham Fighters Mascot Car]
Frep the Fox

Copyright: © TOMY
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■Product Outline



Product Package

(Professional Baseball TOMICA Hanshin Tigers Mascot Car)

Product Name: **“Professional Baseball TOMICA”** (12 types)

SRP: JPY 1,100 each (tax included)

Launch Date in Japan: To be launched in late August 2024

Recommended Age: 3 years and up

Package Contents: Mascot car × 1, figure × 1

Dimensions: Mascot car W 35 × H 29 × D 51 (mm) (example: Professional Baseball TOMICA Hanshin Tigers Mascot Car)

Figure W 24 × H 34 × D 16 (mm) (example: Professional Baseball TOMICA Hanshin Tigers Mascot Car)

Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan, the specialty store for TOMICA products “TOMICA shop,” some baseball stadiums, online stores, the NPB official online store (shop.npb.or.jp/npbshop/), TOMY Company’s official online store “Takara Tomy Mall” (takaratomymall.jp/), etc.

Product Website: www.takaratomy.co.jp/products/tomica/sp/baseball90th/

■About the “Nippon Professional Baseball Organization”

Nippon Professional Baseball Organization (NPB) supports the 12 professional baseball teams in Japan and organizes and manages the Nippon Series and the All-Star Games. In order to develop and improve the value of Japanese baseball culture, the NPB also organizes and manages “Samurai Japan,” Japan’s national baseball team, and the NPB is actively involved in many baseball promotion activities, such as hosting international matches and holding domestic tournaments for schoolchildren.



■About “TOMICA”

“TOMICA” was released in 1970 as Japan’s first palm-sized domestic die-cast miniature car series. At the time when foreign-made miniature cars were at the height of popularity, it was born out of a burning desire to see Japanese children playing with more familiar Japanese miniature cars, and it is now loved by parents and children across three generations. Up to now, we have sold more than 1,170 different types of cars, a total of more than 745 million cars (as of April 2024).



For press inquiries, please contact:

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For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)