

For Immediate Release



March 18, 2025

First new Japan-original TRANSFORMERS animation in ten years

Animals and dinosaurs powered up by “wildocking” with Optimus Prime!

YouTube short animation “Transformers: Wild King”**Streaming will start on Wednesday, March 26, 2025**

Equipped with a new combination gimmick!

The first of this new toy series to be launched Saturday, April 26

TOMY Company, Ltd.



“WKS-01 Optimus Prime & Lightlong Wildocking Set”

TOMY Company, Ltd. (Representative Director, President & COO: Akio Tomiyama, headquarters: Katsushika-ku, Tokyo) will begin streaming the new Japan-original short animation “**TRANSFORMERS: Wild King**” featuring the shape-changing robot characters, “TRANSFORMERS,” on the TOMY Company Official YouTube Channel “Takara Tomy Channel” (www.youtube.com/user/takaratomychannel) on Wednesday, March 26, 2025.

In addition, a new “**TRANSFORMERS: Wild King**” toy series will be launched in coordination with this new short animation. As the first in the series, the “**WKS-01 Optimus Prime & Lightlong Wildocking Set**” (SRP: JPY 7,480/tax included) and other products (eight in total) will go on sale from Saturday, April 26, 2025 at toy stores, toy sections of department stores/mass retailers in Japan, online stores, TOMY Company’s official online store “Takara Tomy Mall” (takaratomymall.jp/), etc. We start to take pre-orders at Takara Tomy Mall from today, Tuesday, March 18, 2025.

The ever-popular “TRANSFORMERS” franchise, which celebrated its 40th anniversary in 2024, has been gaining more and more fans among kids thanks to the release of two new films in consecutive years: the seventh live-action TRANSFORMERS film, “TRANSFORMERS: Rise of the Beasts,” in 2023, and the new dimension realistic CGI movie, “TRANSFORMERS/ONE,” in 2024. In response to this, and with the desire to allow kids to enjoy the world of “TRANSFORMERS” even more, TOMY is launching a long-awaited new Japan-original TRANSFORMERS animation, the first in 10 years, and new toy series. The series is in the form of short animations on YouTube (each episode is about 6 minutes long *including the toy introduction part), so that kids can watch it as often as they like.

The new short animation “**TRANSFORMERS: Wild King**” features the popular characters “Optimus Prime” and “Megatron” as the main characters, and introduces the new “Energy Beast” TRANSFORMERS, which are animals and dinosaurs, as they battle it out on the mysterious planet of Elementros. The highlight is “Wildocking” where the Energy Beasts transform and combine with Optimus Prime and Megatron. The “massive gathering of animals, dinosaurs, cars and robots” and the “powerful transformation and combination scenes” are sure to captivate children.

The “**TRANSFORMERS: Wild King**” toy series, which faithfully reproduces the character designs of the new animation, has been designed so that the difficulty level of transforming is easy, so children and adults alike can enjoy simple, highly satisfying transformations. It is equipped with a first-of-its-kind combination gimmick that allows creatures such as animals and dinosaurs to combine with the arms and legs of “Optimus Prime” and “Megatron,” and because each part has a common format, which allows users to freely mix and combine the item with their favorite TRANSFORMERS. In addition, following the eight products in the first series, new products are scheduled to appear one after another in the future.

YouTube Short Animation “TRANSFORMERS: Wild King” Overview

For the first time in 10 years! A new Japan-original TRANSFORMERS short animation will begin streaming on YouTube from Wednesday, March 26.

The story follows the battles between Optimus Prime and Megatron, as well as new characters such as animals and dinosaurs called “Energy Beasts.”

The characters transform and combine to awaken their respective attributes and powers [Wildocking], and power up!



Title: **TRANSFORMERS: Wild King**

Distribution channel: TOMY Company official YouTube channel “Takara Tomy Channel”
www.youtube.com/user/takaratomychannel
“TRANSFORMERS: Wild King” playlist *Released on Wednesday, March 26, 2025
www.youtube.com/playlist?list=PLhWipIfRhqz2TKT_2Fwi5ZewcYphwDofa

Streaming start date: Wednesday, March 26, 2025, 10:00 ~ Episodes 1 and 2 will be released simultaneously [Streaming schedule]
Wednesday, April 9, 2025, 10:00 ~ Episode 3
*From Episode 4 onwards, the next streaming date and time will be announced in the next episode preview within the animation.

Number of episodes/air time: 14 episodes in total/about 6 minutes per episode *including the toy introduction part

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[Story]

The story takes place on the planet Elementros, which has unknown powers. The protagonist, Optimus Prime, arrives on the planet in pursuit of his companion, Megatron. There, Optimus encounters Lightlong, a giraffe-type Transformer who is an Energy Beast. According to Lightlong, the Energy Beasts which take the form of animals and dinosaurs that live on Elementros are said to possess the power of five elements known as “elemental energy”: fire, water, earth, nature, and lightning. In the midst of this, Megatron, who had been his friend, suddenly attacks. Optimus and Lightlong awaken their ability to transform and combine [Wildocking] through the power of their bond. Optimus joins forces with the animals, while Megatron commands the dinosaurs. What will their fates be?!

[Main characters]

“Optimus Prime,” the hero of justice



“Megatron,” who commands the dinosaurs



Energy Beasts who are on the side of Optimus

Giraffe-type Transformer
“**Lightlong**”
With the energy of “lightning”
Bright and inquisitive



Elephant-type Transformer
“**Hydrophant**”
With the energy of “water”
Timid but kind and gentle



Energy Beasts who are on the side of Megatron

Tyrannosaurus-type Transformer
“**Captain Volca**”
With the energy of “fire”
Combative, and hates to lose



Triceratops-type Transformer
“**Leafback**”
With the energy of “nature”
A show-off and afraid of nothing



[Highlights]

The characters incorporate strong and cool-looking motifs that kids admire, such as robots, dinosaurs, animals, and cars, and each episode is developed in a way that is exciting and enjoyable for everyone from fans of TRANSFORMERS to kids who have never heard of it before. The action scenes, which include transformations and combinations, are full of dynamic computer graphics, making this a work that can be enjoyed by both children and adults.

“TRANSFORMERS: Wild King” - First in the Toy Series - New Product Overview

The toys reproduce the designs of the new animation which enables users to enjoy simple yet highly satisfying transformations and combinations.

A total of eight products, the first products of the toy series, will be released on Saturday, April 26. Equipped with the first combination gimmick that allows animals and dinosaurs to combine with Optimus Prime and Megatron to become their arms and legs!

This gimmick allows users to freely combine them to enjoy their own favorite Wildocking (transformation combination)!

[Set product: 2 types]

■TRANSFORMERS: Wild King “WKS-01 Optimus Prime & Lightlong Wildocking Set”

This is a combination set of the main character and Energy Master Optimus Prime, and the giraffe-type Energy Beast Lightlong. Optimus Prime can transform into a robot and a vehicle. Lightlong can transform in three modes into a robot, a beast, and Wildocking preparation mode, and can combine with Optimus Prime in five different places on the arms, legs, and back.

SRP: JPY 7,480 (tax included)

Dimensions: Optimus Prime W 130 mm x H 180 mm x D 100 mm (robot form)
Lightlong W 85 mm x H 150 mm x D 55 mm (robot form)



Optimus Prime and Lightlong perform a Wildocking (transform and combine)!

■TRANSFORMERS: Wild King “WKS-02 Megatron & Captain Volca Wildocking Set”

This is a combination set of Energy Master Megatron, and the Tyrannosaurus-type Transformer Energy Beast Captain Volca. Megatron can transform into a robot and a vehicle. Captain Volca can transform in three modes into a robot, a beast, and Wildocking preparation mode, and can combine with Megatron in five different places on the arms, legs, and back.

SRP: JPY 7,480 (tax included)

Dimensions: Megatron W 160 mm x H 180 mm x D 45 mm (robot form)
Captain Volca W 110 mm x H 110 mm x D 30 mm (robot form)



Megatron and Captain Volca perform a Wildocking (transform and combine)!

[Energy Master: 2 types]

■TRANSFORMERS: Wild King “WKM-01 Energy Master Optimus Prime”

■TRANSFORMERS: Wild King “WKM-02 Energy Master Megatron”

Optimus Prime and Megatron transform into robots and vehicles! You can combine the Energy Beasts (sold separately) at any of the five places of the robot: arms, legs, and back.

SRP: JPY 4,950 each (tax included)



Optimus Prime



Megatron

[Energy Beast: 4 types]

■TRANSFORMERS: Wild King “WKB-01 Energy Beast Lightlong” (Giraffe-type)

■TRANSFORMERS: Wild King “WKB-02 Energy Beast Hydrophant” (Elephant-type)

■TRANSFORMERS: Wild King “WKB-03 Energy Beast Captain Volca” (Tyrannosaurus-type)

■TRANSFORMERS: Wild King “WKB-04 Energy Beast Leafback” (Triceratops-type)

Energy Beasts can transform in three modes into a robot, a beast, and Wildocking preparation mode! It enables users to combine them with Optimus Prime and Megatron (sold separately).

SRP: JPY 2,750 each (tax included)



Lightlong



Hydrophant



Captain Volca



Leafback

<Points in common>

Launch Date in Japan:

Saturday, April 26, 2025

Pre-Order Opening Day:

Tuesday March 18, 2025

Recommended Age:

3 years and up

Animation and Toys Official Website:

tf.takaratomy.co.jp/tf_wild_king/

Product Introduction Videos:

www.youtube.com/playlist?list=PLhWipIfRhqz3MYywnhTfB8PkbkGP0Ue8x

Sales Channels:

Toy stores, toy sections of department stores/mass retailers in Japan, online stores, and TOMY Company's official online store “Takara Tomy Mall” (takaratomymall.jp/), etc.

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■About “TRANSFORMERS”

“TRANSFORMERS” is a Japan-originated toy concept created by TOMY Company, Ltd. that takes the unique concept of “Robots in disguise” = Robots are all around us, with the potential for freely transforming every possible object, and is developed with the story of freely transforming super robot lifeforms, battling across the universe. The toys were launched in the United States in 1984, with animation and comics becoming huge hits. Sales of the toys and animation started in Japan in 1985. From 2007, Steven Spielberg and Michael Bay produced live-action movies in Hollywood, which became worldwide hits. The seventh installment, “TRANSFORMERS: Rise of the Beasts,” was released in August 2023. In September 2024, the new dimension realistic CGI movie “TRANSFORMERS/ONE” was released simultaneously in Japan and the United States. Today, more than 730 million TRANSFORMERS have been sold in over 130 countries and regions (as of February 2025), and they have become very popular characters worldwide.

“TRANSFORMERS” Toys Official Website: tf.takaratomy.co.jp/

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For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)