



For Immediate Release

June 23, 2025

**TOMY's High-end Hobby Label "T-SPARK"**  
**to Showcase at Animation-Comic-Game Hong Kong 2025,**

**Featuring New Series and Products on Display; with Asia Event-Exclusive "ZOIDS" for Sale**

TOMY Company, Ltd.

TOMY Company, Ltd., based in Katsushika-ku, Tokyo, has announced that its high-end hobby label "T-SPARK," designed for ages 15 and up will exhibit at Animation-Comic-Game Hong Kong 2025 (ACG Hong Kong), the largest anime, manga, and game event in Hong Kong — taking place from Friday, July 25, to Tuesday, July 29, 2025. Marking its second consecutive appearance, this year's exhibition will offer an even more enriching experience, featuring displays of new series and products, photo opportunities, and a newly introduced shopping zone, inviting visitors deeper into the world of "T-SPARK".

The "RMZ-EX01 Blade Liger Mirage L" from the Action Plastic Model of "REALIZE MODEL" series will be available in limited quantities exclusively at the Asia event venue.

**Yutaka Tajima, Senior General Manager, Head of Hobby Character Business Division, Character Business at TOMY Company, Ltd. commented:** "Our inaugural participation in

ACG Hong Kong last year brought us valuable insights into the passionate enthusiasm of hobby fans across Asia, as well as their appreciation for Japanese anime and contents. This year, we are excited to showcase the evolving appeal of 'T-SPARK' through the introduction of new series and products, introducing collaborations with popular characters and figures in display-friendly sizes, as well as the launch of Asia event-exclusive items for sale. We are looking forward to directly engaging with our precious fans at the venue."



Asia Event-Exclusive  
REALIZE MODEL「RMZ-EX01 Blade Liger Mirage L」

### Highlights of the "T-SPARK" section

- **Over 30 new items across 8 series on display:** **DIACLONE** original sci-fi character toys / **ZOIDS** real moving kits (build-it-yourself motorized toys) / **REALIZE MODEL** action plastic model kits / **TOYRISE REALTOY** products / **SYNERGENEX** collaborative items / **Q VILLAGE** cute-meets-cool deformed format series / **COLLEKAZARO** collectible figures / **SPARK Fig** character figures in both scale and non-scale sizes.
- A mini diorama of **Q VILLAGE** and a photo spot recreating the world of the characters will be on display.
- The third **Q VILLAGE** collaboration, featuring the manga *Initial D*, will be on display.
- **COLLEKAZARO:** A series of 3.75 inches (10 cm) collectible figures. The products in collaboration with the TV anime series *My Hero Academia* and its official spin-off *My Hero Academia: Vigilantes* will be on display.
- **SPARK Fig:** The first figure in the series, Princess Ripple from the TV anime *Princession Orchestra*, will be on display.
- Furthermore, the booth will feature the debut of "**SHIELD-D-PRIME**," the first-ever triple collaboration product combining TOMY's renowned IPs: "**TRANSFORMERS**", "**ZOIDS**" and "**DIACLONE**".
- A dedicated shopping zone will be set up within the booth, offering popular items widely enjoyed in Japan, such as "**DIACLONE**", "**ZOIDS**", "**REALIZE MODEL**" and "**TOYRISE**".



**3rd Q Village collaboration products featuring the manga *Initial D***

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**The first line of COLLEKAZARO in collaboration “My Hero Academia”**

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**SPARK Fig first release Princession Orchestra figure**

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For detailed information on "Q VILLAGE," "COLLEKAZARO," and "SPARK Fig" products, please visit:

[www.takaratomy.co.jp/english/product\\_release/pdf/p250528\\_en.pdf](http://www.takaratomy.co.jp/english/product_release/pdf/p250528_en.pdf)

Content related to "COLLEKAZARO My Hero Academia" is also available on the T-SPARK Official YouTube Channel:

[www.youtube.com/watch?v=4xrQvyHJjik](http://www.youtube.com/watch?v=4xrQvyHJjik) (Japan)

### ■About the Asia Event-Exclusive **REALIZE MODEL "RMZ-EX01 Blade Liger Mirage L"**: (Price: **HKD 299**)

- This 1/100 scale action plastic model features a specially designed movable mechanism, allowing for full articulation and a wide range of action poses unique to lion-type Zoids, including roaring and sprinting stances.
- The Blade Liger Mirage appeared in *ZOIDS Mōsō Senki*, a web comic series developed for the *ZOIDS* franchise in the 2000s. It remains a highly popular Zoid as the personal machine of "Leo Master" Captain Peter Aesop. Please note that the Blade Liger Mirage L is the Blade Liger Mirage without the Attack Boosters.
- Effect parts made from clear resin are included to replicate the activated state of the "Laser Blades," mimicking a glowing appearance. A pilot figure (general soldier) is also included.

\*Please note that quantities are limited, and sales will conclude once stock is depleted.

\*In Japan, this item is planned for a lottery sale on the Tomy Official Shopping Site "Takara Tomy Mall" ([takaratomymall.jp/](http://takaratomymall.jp/)) for a suggested retail price of **4,950 JPY** including tax.



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## ACG Hong Kong 2025 Event Overview

**Event Name:** Animation-Comic-Game Hong Kong 2025 (Traditional Chinese:香港動漫電玩節 2025)

**Dates:** July 25 (Fri) – July 29 (Tue), 2025

**Hours:** 10:00 – 21:00 (Until 20:00 on the final day, July 29) [Hong Kong local time]

**Venue:** Hong Kong Convention and Exhibition Centre **T-SPARK Booth:** E01

**Official HP:** [ani-com.hk/](http://ani-com.hk/) (Traditional Chinese)

### About T-SPARK:

"T-SPARK" is the unified brand for hobby products for adults developed by TOMY Company, symbolizing innovation and sophisticated adventure. Leveraging TOMY Company's expertise in "transformation," "combination" and "articulation" — the features that have attracted hobby lovers — T-SPARK offers a diverse and engaging hobby experience.

Official T-SPARK website: [www.takaratomy.co.jp/products/tsparkofficial/](http://www.takaratomy.co.jp/products/tsparkofficial/)

### About TOMY Company, Ltd.:

TOMY Company, Ltd. was founded in 1924 and celebrates its 100th anniversary in 2024. Including its "PLARAIL" train toys, "TOMICA" die-cast miniature cars, "LICCA" dress-up dolls, "BEYBLADE" modernized "beigoma" spinning tops and "TRANSFORMERS" transforming robot characters, TOMY is a comprehensive "Asobi company" that creates toys and content for all ages, genders and nationalities.

### For press inquiries, please contact:

Public Relations Division, TOMY Company, Ltd. Tel: 03-5654-1280 Email: [tpr@takaratomy.co.jp](mailto:tpr@takaratomy.co.jp)

### For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)