

For Immediate Release



June 30, 2025

TOMY short movie *Toy Story—To Japan... and Beyond!* out today,
“Toy Story Real Size Talking Figure” of characters in Japanese costume
to be launched on August 2,

and many other products developed to commemorate 30th anniversary of Pixar’s iconic animation franchise

TOMY Company, Ltd.

TOMY Company, Ltd., (Representative Director, President & COO: Akio Tomiyama, headquarters: Katsushika-ku, Tokyo) based in Tokyo’s Katsushika Ward, releases its original short movie *Toy Story—To Japan... and Beyond!* (under the supervision of Pixar Animation Studios) today, Monday, June 30, 2025. The release celebrates the 30th anniversary of Pixar’s *Toy Story*, which debuted in 1995. The commemorative program will start running at 10:00 am (Japan time) on TOMY’s official YouTube channel (youtu.be/W0rKHgopplQ). In association with this event, special products featuring Woody dressed as a samurai, Buzz Lightyear as a ninja, and other characters from the film have been merchandised and will go on sale on Saturday, August 2, 2025 at toy stores, toy sections of department stores and mass retailers throughout Japan, online stores, TOMY Company’s official online store Takara Tomy Mall (takaratomymall.jp/), and via other channels.



★ About *Toy Story—To Japan... and Beyond!*

Featuring totally original content and made with the support and supervision of Pixar Animation Studios, the short movie is produced by TOMY Company in celebration of the 30th anniversary of *Toy Story*. The film maintains the franchise’s essential themes of friendship, adventure, and living toys while offering a distinctive mix of live action and stop motion animation. The original plot imagines what would happen if Woody, Buzz Lightyear, and the rest of the gang came to Japan, and was developed by emulating Pixar’s signature “what if” approach.

We hope *Toy Story* fans will enjoy the unique feel of the Japan-themed film, underlined by the original-design costumes worn by Woody, Buzz, and Jessie, which feature elements such as a kimono, ninja gear, and samurai *kabuto* helmet.

Toymation original content *Toy Story—To Japan... and Beyond!* URL : youtu.be/W0rKHgopplQ

★ About Toy Story 30th anniversary commemorative merchandising

The rollout of commemorative products will center around the “Toy Story 30th Anniversary Real Size Talking Figure”

series of products reproducing characters in the short movie and from the same dimension, as well as TOMICA (miniature cars), capsule toys, and plush toys featuring a suite of original-design characters. Additionally, in a bid to generate excitement for the iconic animation franchise's major milestone, we will launch merchandise based on certain past films, namely, "Real Size Talking Figure Woody Woody's Roundup ver.," a reproduction of a black-and-white Woody and Jessie as seen in *Woody's Roundup*, the black-and-white TV show within *Toy Story 2*, and the "Die-cast Collection" of die-cast figurines created on the theme of popular characters and logos.



Toy Story 30th Anniversary Commemorative Products: URL: www.takaratomy.co.jp/products/disney/toystory/

In addition, capsule toys and various other items will also be rolled out.

Product Outline

Sales Channels : Toy stores, toy sections of department stores/mass retailers in Japan, online stores,
TOMY Company's official "Takara Tomy Mall" online store (takaratomymall.jp/), etc.

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★"Toy Story 30th Anniversary Real Size Talking Figure" series★

Figures come in a 1:1 scale and speak Japanese and English, mimicking the voices of characters in the film using a total of around 50 lines of recorded dialogue.

3 types: Woody KABUTO ver., Buzz Lightyear NINJA ver., Jessie KIMONO ver.

Launch date in Japan: Saturday, August 2, 2025

SRP: JPY 11,000 (tax included) each

2 types: : Woody Woody's Roundup ver. Jessie Woody's Roundup ver.

Launch date in Japan: : Saturday, August 2, 2025

SRP: JPY 8,800 (tax included) each



★Toy Story 30th Anniversary Die-cast Collection★

Collection of heavy-feel diecast figures, including a set of three miniature figurines of Woody, and Buzz Lightyear, Jessie, rendered in the design image of the film and packaged together.

4 types: Woody, Buzz Lightyear, Jessie, Pixar Lamp & Toy Story logo, Pixar Lamp & Toy Story logo metallic ver.

Launch date in Japan: Saturday, August 2, 2025

SRP: JPY 1,650 (tax included) each



★TOMICA★

Dream Tomica SP Toy Story 30th Anniversary

3 types: Woody KABUTO ver., Buzz Lightyear NINJA ver., Jessie KIMONO ver.

Launch date in Japan: Mid-September 2025

SRP: JPY 880 (tax included) each



★Plush Toys/Capsule Toys (distributed by T-ARTS Company, Ltd)★

Pixar Character Toy Story 30th Anniversary Plush Toy S Lotso Bad Sheriff

Launch date in Japan: Saturday, August 2, 2025

SRP: JPY 2,750 (tax included) each

Pixar Character Toy Story 30th Anniversary Ball Chain Mascot Alien:

4 types (Tuna, Salmon, Egg Roll, Cucumber Roll)

Launch date in Japan: Saturday, August 2, 2025

SRP: JPY 1,980 (tax included) each

Pixar Character Toy Story 30th Anniversary Ball Chain Mascot Lotso Bad Sheriff

Launch date in Japan: Saturday, August 2, 2025

SRP: JPY 2,200 (tax included) each

Pixar Character Toy Story 30th Anniversary Alien Sushi Chef Figure Collection

Launch date in Japan: Saturday, August 2, 2025

SRP: JPY 400 (tax included) each

For press inquiries, please contact:

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Public Relations, Business Planning Department, T-ARTS Company, Ltd. Tel: 03-5680-4837; Fax: 03-5680-4918

For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)