

Items that represent the world of Conan, including the “Bow tie style voice changer”
“Stun-gun wrist-watch,” and “Monocle”

**“Licca Detective Conan Edogawa Conan style” and
“Licca Detective Conan Kid the phantom thief style”**

To be launched on Saturday, August 30, 2025

TOMY Company, Ltd.

TOMY Company, Ltd. (Representative Director, President & CEO: Akio Tomiyama, headquarters: Katsushika-ku, Tokyo) will release **“Licca Detective Conan Edogawa Conan style”** and **“Licca Detective Conan Kid the phantom thief style”** (SRP: JPY 5,500 each/tax included), as new products in the LICCA dress-up doll series inspired by the TV anime “Detective CONAN” on Saturday, August 30, 2025, at toy stores, toy sections of department stores and mass retailers in Japan, online shops, and TOMY Company’s official online store “Takara Tomy Mall” (takaratomymall.jp) and others.



“Licca Detective Conan Edogawa Conan style”



“Licca Detective Conan Kid the phantom thief style”

“Licca Detective Conan Edogawa Conan style” is a LICCA doll sporting the recognizable blue jacket and shorts of Conan Edogawa. The doll even has the Bow tie style voice changer attached. The shorts are equipped with Stretchy Suspenders, and attention to detail is given to accessories like the Stun-gun wrist-watch, creating a style reminiscent of the story of Detective CONAN. The headband that allows you to achieve Conan’s hairstyle is designed to be paired with bobbed hair, aiming for a coordination that retains LICCA’s cuteness while also delighting Conan fans.



Headband

“Licca Detective Conan Kid the phantom thief style” is a LICCA doll that embodies the style of Kid the Phantom Thief with a white tuxedo featuring a cape, along with the trademark hat and monocle. Wearing pants with a slim silhouette, it creates a stylish look characteristic of Kid, and the cape uses a glossy fabric to express the image of Kid the Phantom Thief making a dazzling appearance. The monocle features a four-leaf clover mark, with the front and back colored black and the sides colored green, paying close attention to details to express the world view of the anime. The playing card gun is included.

The products aim to combine the unique charms of each character through LICCA's transformation into Conan Edogawa and Kid the Phantom Thief. They are designed to be widely appreciated not only by those who love LICCA but also by fans of Detective CONAN.

The TV anime Detective CONAN, which in January 2026 will celebrate its 30th anniversary since its broadcast began, continues to be loved by a wide range of age groups. Since her debut in 1967, LICCA doll has become a beloved presence enjoyed across three generations of families.

Product Details

◆◆◆Common Information◆◆◆

Product Name: **“Licca Detective Conan Edogawa Conan style”**
“Licca Detective Conan Kid the phantom thief style”

SRP: JPY 5,500 each (tax included)

Launch Date in Japan: Saturday, August 30, 2025 Recommended Age: 3 years and up

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Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan, online stores, and TOMY Company's official online store “Takara Tomy Mall” (takaratomymall.jp) and others

Official Website: licca.takaratomy.co.jp/products/lineup/item.html?i=916703 (Licca Detective Conan Edogawa Conan style)
licca.takaratomy.co.jp/products/lineup/item.html?i=982555 (Licca Detective Conan KID the phantom thief style)

◆“Licca Detective Conan Edogawa Conan style”



Bow tie style voice changer



Stun-gun wrist-watch

◆“Licca Detective Conan Kid the phantom thief style”



Hat and Monocle

◆◆◆About LICCA doll◆◆◆

Since the birth of dress-up doll LICCA in 1967, we have released various LICCA doll products that give shape to children's fantasies and dreams always reflecting the times and trends. LICCA doll enables one to enjoy "pretend play" and "dress-up play" using items such as dresses and houses, and from the time of its release has allowed one to set profiles such as age, family, and friends.

In recent years, it has been expanding into a brand loved by adults who have grown up with LICCA doll. LICCA has been widening her field of activity as a celebrity talent, and her own social media accounts are also big topics.

[Official Website] licca.takaratomy.co.jp

Official SNS account [@bonjour_licca] x.com/bonjour_licca [instagram.com/bonjour_licca](https://www.instagram.com/bonjour_licca)

[Official YouTube Channel] "LICCA Official Channel" www.youtube.com/@Licca-chan_official

For press inquiries, please contact:

Public Relations Division, TOMY Company, Ltd., Tel: 03-5654-1280 E-mail: tpr@takaratomy.co.jp

For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)