

A dinosaur hatchling that breaks out of its egg—watch the toy pet emerge into the world!

“Hatchimals (‘Umarete! Woomo’) Jurassic World T-Rex Egg” To Be Launched on Saturday, July 26, 2025

Related toys to be rolled out from ANIA and PLARAIL brands—perfectly timed with the highly anticipated new Jurassic World film before roaring into theaters in Japan on August 8

TOMY Company, Ltd.

TOMY Company, Ltd., based in Katsushika-ward, Tokyo today announced the launch of **“Hatchimals (‘Umarete! Woomo’) Jurassic World T-Rex Egg”** (SRP: JPY 12,998, including tax), a collaboration between the “Hatchimals (‘Umarete! Woomo’)” toy series and the iconic Jurassic World film franchise. The product will go on sale Saturday, July 26, 2025 and will be available at toy specialty stores, toy sections of department stores/mass retailers in Japan, online toy stores, and TOMY’s official online store “Takara Tomy Mall” (takaratomymall.jp/), among other locations.



For details on the product video or other information, please access from here.

“Hatchimals (‘Umarete! Woomo’) Jurassic World T-Rex Egg” offers children the captivating opportunity to watch their very own T-Rex emerge from an egg, just like a real dinosaur hatchling. Fun to touch and hold, the toy also features a game mode.

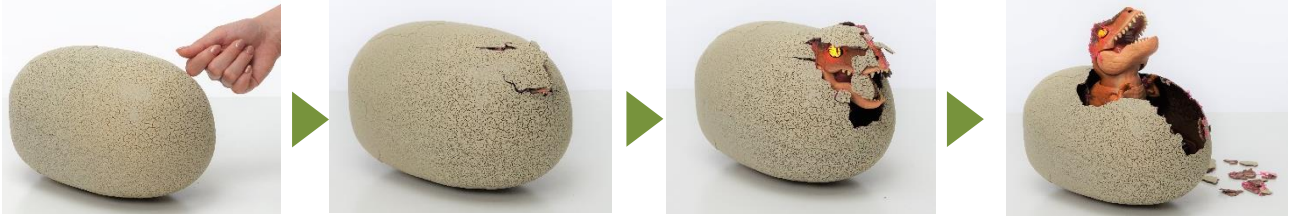
Once the user gives the egg a knock to activate, the egg begins to shake — and soon, a T-Rex inside starts to break through its shell and emerge. After birth, the dinosaur expresses its emotions by changing its eye color: green (calm), yellow (neutral), and red (wild). After it has grown up, users can interact with their T-Rex through a five-program game feature. By witnessing the dinosaur hatches, experiencing the joy of its birth and nurturing it with their own hands, children will form a deep attachment as if the dinosaur were their very own companions. T-Rex needs a sound upbringing by stroking its head, feeding it and engaging in other forms of physical contact. This precious experience brings a precious sense of wonder to children through fulfilling the dream of “playing with and making friends with a dinosaur,” just like in the Jurassic World movies.

In association with the above, new Jurassic World-themed products will also be released in the ANIA hand-held size animal figurine series and the PLARAIL railway toy series in anticipation of the long-awaited *Jurassic World: Rebirth*, the latest film in the Jurassic World franchise, set for upcoming release in Japan (on Friday, August 8, 2025). A diverse array of product features will be offered to cater to the desires of all kinds of dinosaur-lovers.



Hatchimals (“Umarete! Woomo”) Jurassic World T-Rex Egg

■T-Rex breaks the shell and realistically emerges from its egg! Truly gripping to watch!



Give the egg a knock to activate it and then wait for the T-Rex to break the shell and emerge, with its face and head dotted with bits of broken shells attached by mucous membrane like gel. The shell cracks open in an amazingly realistic way, with details unique to each egg. This thrilling process happens only once just like in real life. This is the highlight feature of “Hatchimals (“Umarete! Woomo”) Jurassic World T -Rex Egg.”

■Raise your T-Rex by engaging in physical contact with it, but be careful not to catch it by the tail! Once it has grown up, it can play games with you.

Five built-in sensors allow the T-Rex to react to its owner through touch — responding when it is handled, petted or has its head stroked. Its eye color changes according to its emotional state: green (calm), yellow (neutral), and red (wild). One thing it dislikes is being caught by the tail. After it has grown up, users can interact with their T-Rex through a five-program game feature. The attached clicker device is for playing games and getting the dinosaur’s attention just like the tool used in the movie. It brings the user a strong bond through interacting with its own T-Rex and accommodating different responses to their way of taking care of it.

Major game programs:

Dance Party: Watch T-Rex dance to the beat.

Defense Game: Fetch an object placed behind T-Rex without it noticing. Approach carefully so that it doesn’t react.

Red light, green light: Try and get close to T-Rex while its eyes are green.



Product Outline

Product Name:	Hatchimals (“Umarete! Woomo”) Jurassic World T-Rex Egg
Launch Date:	Saturday, July 26, 2025
SRP:	JPY 12,998 (including tax)
Recommended Age:	5 years and up
Package Contents:	Egg (1), T-Rex (1), Clicker (1), Feed (1), Start Guide (2), User Manual (1)
Dimensions:	Approx.W260 x H160 x D160 mm (Egg); Approx. W120 x H190 x D290 mm (T-Rex)
Copyright:	© Universal City Studios LLC and Amblin Entertainment, Inc. All rights reserved. © TOMY™ & © Spin Master Ltd. All rights reserved.
Batteries Required:	3 x AA alkaline battery (test batteries included)
Sales Channels:	Toy stores, toy sections of department stores/mass retailers in Japan, online stores, TOMY Company’s official “Takara Tomy Mall” online store (takaratomymall.jp/), etc.
Official Website:	www.takaratomy.co.jp/products/woomoalive/jurassicworlddeg/
Product Video:	www.youtube.com/watch?v=30B2ZXjwLQk

ANIA Jurassic World Series

To celebrate the release of the new film, the additional rollout of toys from the ANIA series — palm-sized, action-based animal figurines with movable structures is planned. Consisting of deluxe gift sets containing three figures of different types, this series is designed to allow users to imagine specific scenarios and playact as if they were actually in the movie.

New ANIA models of T-Rex as well as mosasaurs and other dinosaurs appearing in the movie will be merchandized. The products have achieved quality reproduction by mimicking the scale of the dinosaurs' enormous dimensions while the whole body posture and skin patterns are rendered in precise detail. ANIA Battle Cards are included for card-based battle games in addition to figurine play. Single items and gift sets both aim to cater to all age groups, inviting fans to enjoy the world of the movie with palm-size figures.



Product Outline

Product Name (Single item: 5 varieties)
ANIA Jurassic World Mosasaurus / T-Rex (Ribirth ver.) / Quetzalcoatlus / Titanosaurus / Spinosaurus (A)

SRP: JPY 1,320 (including tax) each

Launch Date: Saturday, June 28, 2025

Package Contents: Toy (1), ANIA Battle Card (1)

Product Dimensions: Approx. W57 x H50 x D226 mm (Mosasaurus)

Product Name (Gift set: 3 varieties)

ANIA Jurassic World Mosasaurus in the Sea Deluxe Set / Quetzalcoatlus in the Air Deluxe Set / Titanosaurus on the Land Deluxe Set

SRP: JPY 2,970 (including tax) each

Launch Date: Saturday, July 26, 2025

Package Contents: Toy (3), ANIA Battle Card (3)

Package Dimensions: Approx. W255 x H175 x D65 mm

Official Website: www.takaratomy.co.jp/products/ania/products/jurassicworld/aniabattlecard/

“ANIA Jurassic World: Deliver a Decisive Dinoattack!,” a battle play set featuring land, sea and air dinosaur figures, is on sale now. (Launch Date: Saturday, June 28, 2025)

www.takaratomy.co.jp/products/ania/products/jurassicworld/attack/

PLARAIL Jurassic World Dinosaur Transport Train

This product is included in “T-Rex PLARAIL Ver.” (ANIA), a collaboration with the new film project. An electric train set featuring a long dinosaur transport train, the toy provides children with hours of fun loading ANIA dinosaurs onto train cars and operating the train. The train's side wall with openable features enables loading/unloading operations. It is intended for use with ANIA figures, including those purchased separately.



Launch Date: Saturday, June 28, 2025

SRP: JPY 5,500 (including tax)

Batteries Required: 1 x AA alkaline battery (not included)

Common Information

Recommended Age: 5 years and up

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Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan, online stores, TOMY Company's official “Takara Tomy Mall” online store (takaratomymall.jp/), etc.

■■■About *Jurassic World: Rebirth* ■■■

A new era is born. This summer, three years after the Jurassic World trilogy concluded with each film surpassing \$1 billion at the global box office, the enduring Jurassic series evolves in an ingenious new direction with Jurassic World Rebirth. Anchored by iconic action superstar Scarlett Johansson, Emmy and SAG nominee Jonathan Bailey and two-time Oscar® winner Mahershala Ali, this action-packed new chapter sees an extraction team race to the most dangerous place on Earth, an island research facility for the original Jurassic Park, inhabited by the worst of the worst that were left behind.

Also starring acclaimed international stars Rupert Friend and Manuel Garcia-Rulfo, the film is directed by dynamic visualist Gareth Edwards (Rogue One: A Star Wars Story) from a script by original Jurassic Park screenwriter David Koepp.

Five years after the events of Jurassic World Dominion, the planet's ecology has proven largely inhospitable to dinosaurs. Those remaining exist in isolated equatorial environments with climates resembling the one in which they once thrived. The three most colossal creatures across land, sea and air within that tropical biosphere hold, in their DNA, the key to a drug that will bring miraculous life-saving benefits to humankind.

Academy Award® nominee Johansson plays skilled covert operations expert Zora Bennett, contracted to lead a skilled team on a top-secret mission to secure the genetic material. When Zora's operation intersects with a civilian family whose boating expedition was capsized by marauding aquatic dinos, they all find themselves stranded on a forbidden island that had once housed an undisclosed research facility for Jurassic Park. There, in a terrain populated by dinosaurs of vastly different species, they come face-to-face with a sinister, shocking discovery that has been hidden from the world for decades.

Ali is Duncan Kincaid, Zora's most trusted team member; Critics Choice and Olivier Award winner Jonathan Bailey (Wicked, Bridgerton) plays paleontologist Dr. Henry Loomis; Emmy nominee Rupert Friend (Homeland, Obi-Wan Kenobi) appears as Big Pharma representative Martin Krebs and Manuel Garcia-Rulfo (The Lincoln Lawyer, Murder on the Orient Express) plays Reuben Delgado, the father of the shipwrecked civilian family.

The cast includes Luna Blaise (Manifest), David Iacono (The Summer I Turned Pretty) and Audrina Miranda (Lopez vs. Lopez) as Reuben's family. The film also features, as members of Zora and Krebs' crews, Philippine Velge (Station Eleven), Bechir Sylvain (BMF) and Ed Skrein (Deadpool).

Jurassic World Rebirth is directed by BAFTA winner Edwards from a script by Koepp (War of the Worlds), based on characters created by Michael Crichton. The film is produced by Oscar® nominee Frank Marshall and Patrick Crowley, both longtime Jurassic franchise producers and of last summer's blockbuster, Twisters. The film is executive produced by Steven Spielberg, Denis L. Stewart and Jim Spencer.

■■■About “Hatchimals (‘Umarete! Woomo’)” ■■■

“Hatchimals (‘Umarete! Woomo’)” are a magical toy pet characterized by a lifelike hatching process in which the pet cracks its egg open from the inside to emerge into the world in a realistic way. Launched on October 7, 2016 by Spin Master Corp. (TSX: TOY), a leading global children's entertainment company under the product name “HATCHIMALS,” the toys have proven extremely popular, with cumulative global sales exceeding 15 million units. “HATCHIMALS” was launched simultaneously in Japan by TOMY and has become a much-loved toy among Japanese children. By caring for the egg and witnessing the moment it hatches, children get to “feel like a parent” and, as a result, become “very attached” to their toy pet. Even with a low production run, the toy became a phenomenal hit, drawing tremendous public attention. In October 2024, the series was revamped with new functions and fresh designs and relaunched as “Hatchimals Alive (‘Umarete! Woomo Alive’).”

■■■About ANIA■■■

Launched in 2013, ANIA is a series of palm-size animal figurines with movable structures. Envisaged as providing a three-dimensional “animal encyclopedia” to stimulate children’s intellectual interest in animals and zoology, the products are intended for parents and children to use together. Rather than serving an ornamental purpose, the toys can be moved by hand and the product has been developed with a strong emphasis on size, movability and formative design quality, characteristics that have delivered it a good reputation, driving cumulative sales growth of more than 20 million units shipped globally (series total as of April 2024). Starting from April 2025, new products in the series are launched on “ANIA Day,” the fourth Saturday of every other month.

ANIA has also been certified as an Accessible-Design Toy¹, with many products authorized to bear the guide dog mark², indicating their suitability for children with visual difficulties.

¹ Accessible-design toys are toy products made for general consumers that are designed to be equally fun and easy to play with for children with and without visual or hearing difficulties. For more information on TOMY toys featuring accessible designs, please visit: www.takaratomy.co.jp/products/kyouyu

² The guide dog mark indicates that a product is designed with consideration given to children with visual difficulties.

Official Website: www.takaratomy.co.jp/products/ania



■■■About PLARAIL■■■

Marking its 65th year in 2024, PLARAIL is a long-selling railway toy brand that has now been loved by three generations of train fans. At a time when standard train sets were made from metal or wood, PLARAIL was known for its pioneering plastic sets, made from the most advanced material of the day at the time of its launch in 1959. PLARAIL is also characterized by the iconic blue color of its model railway sets and their ability to fit on a living room table, the centerpiece of family gatherings in days past, constituting a long-established standard that has now been maintained for over 60 years. Going forward, the brand will continue to use the familiar but inspirational theme of trains to help children learn about the world and promote their development by firing up their imaginations and encouraging family communication. In Japan, the product has sold a cumulative total of more than 191.4 million units across 2,083 types (as of December 31, 2024).

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