

BEYBLADE X
ベイブレードエックス

For Immediate Release

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BEYBLADE X WORLD CHAMPIONSHIP 2025 - Event Report**BEYBLADE World Champions Finally Decided Among 15,000+ Participants****Champion: Leobardo (Mexico City Tournament) - Regular Class (Ages 6–12)****Champion: Fahreddin (Istanbul Tournament) - Open Class (Ages 6 and up, including adults)**

TOMY Company, Ltd., based in Katsushika Ward, Tokyo is pleased to report that **BEYBLADE X WORLD CHAMPIONSHIP 2025**, the first-ever world tournament of the “BEYBLADE X” series, the modern version of “bei-goma”, was successfully held on **October 11 (Sat) and 12 (Sun), 2025**, at **RED° TOKYO TOWER**, located within Tokyo Tower.

More than **15,000 Bladers from 21 regions worldwide**, ranging in age from **6 to 67**, took part in the qualifying tournaments, with **33 representatives** advancing to Japan—the birthplace of BEYBLADE—for the final showdown to determine the world’s strongest Bladers.

The championship, which is positioned as an international platform for exchange among Bladers worldwide, was **live streamed globally from Tokyo Tower**, reaching audiences across the world and recording a total of approximately **190,000 views over the two-day event**.

In the **Regular Class (ages 6–12)**, **Leobardo**, from the **Mexico City Tournament**, was crowned **World Champion**. Meanwhile, in the **Open Class (ages 6 and up, including adults)** — introduced for the first time in a BEYBLADE world championship — **Fahreddin**, from the **Istanbul Tournament**, claimed the title.

Akio Tomiyama, Representative Director, President & CEO, shared a message during the World Championship closing ceremony:

“To all the Blader from across the world — your courage today has inspired dreams across the globe. Every moment you launched with joy and passion, you were already shining as true Bladers. Keep shining — together with your Beyblade friends connected through this World Championship — as you rise toward the future.”



Regular Class Award Ceremony
From left: **Runner-up – Balya (Jakarta)**,
Champion – Leobardo (Mexico City), **3rd Place – Berguiny (Paris)**



Open Class Award Ceremony
From left: **Runner-up – Kyle (Hong Kong)**,
Champion – Fahreddin (Istanbul), **3rd Place – Omanju King (Tokyo)**

Event Highlights

On **Day 1 (October 11)**, a total of **19 players in the Regular Class (ages 6–12)** and **14 players in the Open Class (ages 6 and up, including adults)** participated in the preliminary round. Although the players were tense at first, they gradually opened up to each other, exchanging words of encouragement before their matches. Throughout the day, heartwarming scenes unfolded—players celebrating each other’s victories, and those who were eliminated receiving cheers and encouragement from fellow Bladers—creating moments of friendship that transcended both language and generation.

The representative Blader **Minato (Tokyo)** advanced to the **Best 8** in the Regular Class, while **Omanju King**, (also representing Tokyo) in the Open Class, achieved an impressive **third place**, adding excitement to the home tournament.

In the preliminary round of Regular Class, Minato faced **Tang Jit An (Kuala Lumpur)** in the first round and secured victory, then went on to defeat **Zhu Tong Yu (Guangzhou)** in the second round with a “**Survivor Finish**”, advancing to the final tournament.

In the preliminary round of Open Class, **Omanju King** defeated **Xavier (Singapore)** in straight rounds, then faced **Akmal (Kuala Lumpur)** in the second round. He pressed his opponent with a “**Burst Finish**” and sealed victory with an “**Xtreme Finish**”, earning his place in the semifinals. Although he was defeated in the semifinals, he triumphed in the third-place playoff to claim **third place**.

Regular Class Finals: Leobardo vs. Balya — an intense, world-class battle

In the **Regular Class Finals**, an epic showdown unfolded between **Leobardo (Mexico City)** and **Balya (Jakarta)**. Both players traded points back and forth in a fierce contest, but eventually, **Leobardo** clinched victory with an “**Knockout Finish**”, earning the title of **World Champion**.

In the **third-place playoff**, **Berguiny (Paris)** faced **Kim Jung U (Seoul)**.

With a commanding performance, **Berguiny** secured a **straight-set victory**, claiming **third place**.



Regular Class Finals
Left: **Leobardo (Mexico City)**
Right: **Balya (Jakarta)**

In the **Open Class Finals**, the championship came down to an **ultimate showdown** between **Fahreddin (Istanbul, participated in the Tournament for the first time)**, and **Kyle (Hong Kong)**.

In the **Open Class Finals**, the match came down to a showdown between **Fahreddin (Istanbul)**, and **Kyle (Hong Kong)**. **Fahreddin** took control early, winning the first battle with a “**Burst Finish**”, followed by a “**Survivor Finish**” in the second. He then sealed his victory with an “**Xtreme Finish**”, showcasing overwhelming power and earning the title of World Champion.



Open Class Finals
Left: **Fahreddin (Istanbul)**
Right: **Kyle (Hong Kong)**

In the **third-place playoff**, **Omanju King (Tokyo)** faced **Yoo Ha Jun (Seoul)**. Both players traded points in a closely fought battle, but in the end, **Omanju King** clinched the win with an “**Xtreme Finish**”, securing **third place**.

Comments from Champion, Runner-Up, and Third Place Winners

Regular Class (ages 6 to 12)

Champion: Leobardo (Mexico City)

"I'm very happy and proud to have won the championship.

This victory belongs to the BEYBLADE community in Mexico City — I'm truly grateful for their support."

Runner-up: Balya (Jakarta)

"I'm happy, but also a little disappointed that I couldn't seize the championship this time.

I'll make sure to win next time."

3rd Place: Berguiny (Paris)

"Winning my quarterfinal match with an "Xtreme Finish" was the most memorable moment for me.

I was so glad that so many people were able to watch my playing."

Open Class (ages 6 and up, including adults)

Champion: Fahreddin (Istanbul)

"It feels like a dream come true. I'm deeply grateful to everyone who supported me.

I'm proud that I was able to prove to the world how strong the Bladers from the Istanbul Tournament are."

Runner-up: Kyle (Hong Kong)

"I was happy to battle with everyone. Talking and sharing BEYBLADE with Bladers from all over the world made this an unforgettable experience."

3rd Place: Omanju King (Tokyo)

"Although I was disappointed with the result, it was a truly enjoyable tournament where I could feel the spirit of the world through BEYBLADE — even without words, our hearts connected through the game. Thank you very much for all your support."

Event Overview

- **Dates & Schedule**

- **Day 1 (Preliminaries)** – Saturday, October 11, 2025
- **Day 2 (Finals)** – Sunday, October 12, 2025

- **Venue:**

RED° TOKYO TOWER (Tokyo Tower, 4-2-8 Shibakoen, Minato-ku, Tokyo, Japan)

- **Qualifying Event Host Regions (21):**

Manila, Sydney, Paris, Los Angeles, Singapore, Mexico City, Sao Paulo, Auckland, Bangkok, Tokyo, Guangzhou, Taipei, Jakarta, Seoul, Istanbul, Toronto, Kuala Lumpur, London, Cologne, Hong Kong, Chicago

*Listed in the order of qualifier events. The total number of regions represents the combined count of both Regular Class and Open Class tournaments.

- **Eligibility:** Winners of designated Regular Class tournaments (ages 6–12) and Open Class tournaments (ages 6 and up, including adults) held across each region.

- **Official Website:** beyblade.takaratomy.co.jp/worldchampionship/

- **Watch the archived live stream of the event**

Japanese Official Channel (BEYTUBE): www.youtube.com/@BEYBLADEOfficialYouTube

English Official Channel: www.youtube.com/beybladeofficial

Note: The age limit for participation varies depending on the region.

Scenes from the BEYBLADE X World Championship 2025



Group Photo of All Participants – Regular Class



Group Photo of All Participants – Open Class



Regular Class Match Scene

Left: **William (Toronto)**

Right: **Marcelo (Sao Paulo)**



Open Class Match Scene

Left: **Yoo Ha Jun (Seoul)**

Right: **Omanju King (Tokyo)**



Bladers with Tokyo Tower



Regular Class Match Scene

Left: **Zhu Tong Yu (Guangzhou)**

Right: **Minato (Tokyo)**



Regular Class Award Ceremony



Open Class Award Ceremony

About BEYBLADE

“BEYBLADE” battling tops, debuted in 1999, are a modernized version of traditional Japanese battling tops known as “bei-goma.” Over 560 million units have been shipped cumulatively in more than 80 countries and regions around the world (as of September 2025). Each series has created a craze in many countries across the world including Japan. The fourth generation, BEYBLADE X started in July 2023 in Japan.

BEYBLADE X Official websites:

beyblade.takaratomy.co.jp/ (Japan)

www.takaratomyasia.com/beybladex/index (Asia)

Company’s official website:

www.takaratomy.co.jp/english/

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