(English Translation of the Japanese Press Release)

May 11, 2012

To all related parties:

Name of the Company:	TOMY Company, Ltd.	
Name of the Representative:	Kantaro Tomiyama	
	President & CEO	
(Code No. 7867; The First Section of the Tokyo Stock Exchange)		
Further Inquiries:	Mitsuru Yoneyama	
	Head of Corporate Administration	
	(TEL: 03-5654-1548)	

Notice Concerning Changes in Directors

This is to provide notification that TOMY Company, Ltd. has made the following internal management decision concerning changes in Directors at its Board of Directors meeting held on May 10, 2012 to make the following personnel changes.

This proposal must be submitted for approval at the 61^{st} General Shareholder's Meeting to be held on June 27, 2012 before it can become an official decision.

1. Changes in Directors

(1) New candidates for Directors <dated June 27, 2012>

Director	Minoru Rikiishi	Senior Executive Officer Head of Japan & Asia Sales
Director (outside director)	Nobuhiko Ito	Senior Country Advisor of TPG Capital - Japan, Ltd.
Director (outside director)	Takashi Yamamoto	Director of Marunouchi Capital Co., Ltd.
. Resigning Director <dated 2012="" 27,="" june=""></dated>		
Director (outside director)	Jun Tsusaka	Partner, Managing Director and Representative of TPG Capital - Japan, Ltd.

(End of News Release)

2.