(English Translation of the Japanese Press Release)

October 27, 2017

To all related parties:

Name of the Company:	TOMY Company, Ltd.		
Name of the Representative:	Harold George Meij		
	Representative Director & President		
(Code No. 7867; The First Section of the Tokyo Stock Exchange)			
Further Inquiries:	Hiroya Kutsuzawa		
	Senior Executive Officer		
	Head of Corporate Administrations		
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Notice Concerning Revisions of Earnings Forecasts and Dividend Forecasts

TOMY Company, Ltd. (hereinafter "Tomy") hereby provides notification that, in light of its recent business performance trends and other factors, it has decided, at a meeting of the Board of Directors held on October 27, 2017, to revise its consolidated earnings forecasts for the six months ended September 30, 2017, full-year consolidated earnings forecasts for the fiscal year ending March 31, 2018 and dividend forecasts which were announced on May 10, 2017.

Revisions of earnings forecasts

Revisions of consolidated earnings forecasts for the six months ended September 30, 2017 (April 1, 2017 to September 30, 2017)

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	Net sales	Operating profit	Ordinary profit	Profit attributable to owners of parent	Basic earnings per share (yen)
Previously announced forecast (A)	80,000	3,000	2,800	2,100	24.19
Revised forecast (B)	87,500	6,500	6,300	4,100	43.74
Increase (Decrease) (B-A)	7,500	3,500	3,500	2,000	-
Increase (Decrease) percentage (%)	9.4%	116.7%	125.0%	95.2%	_
(Reference) Actual results for the six months ended September 30, 2016	76,688	2,593	1,615	599	6.95

(millions of yen, except per-share data)

Revisions of consolidated earnings forecasts for the fiscal year ending March 31, 2018 (April 1, 2017 to March 31, 2018)

	Net sales	Operating profit	Ordinary profit	Profit attributable to owners of parent	Basic earnings per share (yen)
Previously announced forecast (A)	170,000	8,000	8,000	5,500	63.35
Revised forecast (B)	177,000	11,500	11,500	7,000	74.67
Increase (Decrease) (B-A)	7,000	3,500	3,500	1,500	_
Increase (Decrease) percentage (%)	4.1%	43.8%	43.8%	27.3%	_
(Reference) Actual results for the fiscal year ended March 31, 2017	167,661	7,744	7,823	5,372	61.88

(millions of yen, except per-share data)

Reasons for revisions

1. Revisions of consolidated earnings forecasts for the six months ended September 30, 2017

The forecast for net sales has been upwardly revised from the previously announced forecast mainly due to the strong toy sales in the Japanese market and brisk overseas-bound exports of TRANSFORMERS and BEYBLADE BURST. In addition, the forecasts for operating profit, ordinary profit and profit attributable to owners of parent have been considerably revised upward from the previously announced forecast mainly due to the increase in net sales.

2. Revisions of full-year consolidated earnings forecasts for the fiscal year ending March 31, 2018

The full-year consolidated earnings forecasts have been revised in light of the revisions of consolidated earnings forecasts for the six months ended September 30, 2017.

Revisions of dividend forecasts

	Annual dividends			
	Second quarter-end	Year-end	Total	
Previous forecast	5 yen	5 yen	10 yen	
Revised forecast	7 yen	7 yen	14 yen	
Actual results for the fiscal year ending March 31, 2018	_	_	_	
(Reference) Actual results for the fiscal year ended March 31, 2017	5 yen	5 yen	10 yen	

Reasons for revisions

Tomy had planned to provide a dividend of 5 yen per share for each of the second quarter-end and year-end dividends for the fiscal year ending March 31, 2018 (an annual dividend of 10 yen per share). However, as a result of the consolidated earnings forecasts being considerably revised upward from the previous forecast, Tomy has decided to change the respective dividends to 7 yen per share (an annual dividend of 14 yen per share).

Note concerning forecasts of earnings, etc.

The forecast values that Tomy presents in this material have been determined based on information currently available to Tomy and are subject to a number of uncertainties. Accordingly, actual results may differ from the forecasted values due to the effect of future events.

End of notice