(English Translation of the Japanese Press Release)

October 26, 2018

To all related parties:

| Name of the Company:<br>Name of the Representative:            | TOMY Company, Ltd.<br>Kazuhiro Kojima<br>Representative Director, President & COO |  |  |  |  |
|--|---|--|--|--|--|
| (Code No. 7867; The First Section of the Tokyo Stock Exchange) |   |  |  |  |  |
| Further Inquiries:   | Hiroya Kutsuzawa  |  |  |  |  |
| -  | Board Director,   |  |  |  |  |
|  | Senior Executive Officer & CFO  |  |  |  |  |
|  | Head of Corporate Administrations (TEL: 03-5654-1548)                             |  |  |  |  |

# **Notice Concerning Revisions of Earnings Forecasts**

TOMY Company, Ltd. (hereinafter "Tomy") hereby provides notification that, in light of its recent business performance trends and other factors, it has revised its consolidated earnings forecasts for the six months ended September 30, 2018 which was announced on August 7, 2018 and its full-year consolidated earnings forecasts for the fiscal year ending March 31, 2019 which was announced on May 11, 2018.

# 1. Revisions of consolidated earnings forecasts for the six months ended September 30, 2018 (April 1, 2018 to September 30, 2018)

|  | (millions of yen, except per-share data) |                     |                    |   |                                      |  |
|--|--|---------------------|--------------------|---|--------------------------------------|--|
|  | Net sales                                | Operating<br>profit | Ordinary<br>profit | Profit attributable<br>to owners of<br>parent | Basic earnings<br>per share<br>(yen) |  |
| Previously announced forecast (A)  | 87,000                                   | 5,500               | 5,800              | 3,800   | 40.15                                |  |
| Revised forecast (B)   | 88,500                                   | 6,800               | 7,100              | 4,800   | 50.57                                |  |
| Increase (Decrease) (B-A)  | 1,500                                    | 1,300               | 1,300              | 1,000   | _                                    |  |
| Increase (Decrease)<br>percentage (%)  | 1.7%                                     | 23.6%               | 22.4%              | 26.3%   | _                                    |  |
| (Reference) Actual results<br>for the six months ended<br>September 30, 2017 | 87,975                                   | 6,572               | 6,419              | 4,226   | 45.08                                |  |

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# 2. Revisions of consolidated earnings forecasts for the fiscal year ending March 31, 2019 (April 1, 2018 to March 31, 2019)

|   | (minions of year, except per-share data |                     |                    |   |                                      |  |  |
|---|---|---------------------|--------------------|---|--------------------------------------|--|--|
|   | Net sales                               | Operating<br>profit | Ordinary<br>profit | Profit attributable<br>to owners of<br>parent | Basic earnings<br>per share<br>(yen) |  |  |
| Previously announced forecast (A)   | 172,000                                 | 10,000              | 9,500              | 6,000   | 63.40                                |  |  |
| Revised forecast (B)  | 178,500                                 | 13,500              | 13,500             | 8,500   | 89.55                                |  |  |
| Increase (Decrease) (B-A)   | 6,500                                   | 3,500               | 4,000              | 2,500   | -                                    |  |  |
| Increase (Decrease)<br>percentage (%)                                     | 3.8%                                    | 35.0%               | 42.1%              | 41.7%   | _                                    |  |  |
| (Reference) Actual results<br>for the fiscal year ended<br>March 31, 2018 | 177,366                                 | 13,199              | 12,420             | 7,962   | 84.74                                |  |  |

(millions of yen, except per-share data)

#### 3. Reasons for revisions

#### (1) Revisions of consolidated earnings forecasts for the six months ended September 30, 2018

While sales for products related to the long-standing products, the LICCA doll brand and the PLARAIL brand, the trading card game DUEL MASTERS, among others, were strong, a number of products for girls such as a newly popular product the photogenic surprise doll L.O.L. SURPRISE! have earned positive reception. Also, overseas-bound exports of the next-generation spinning-top battle toy BEYBLADE BURST, among other such sales, also increased. Furthermore, deliveries of some products have been brought forward into the second quarter. As a result net sales are expected to exceed the previously announced forecast.

Operating profit, ordinary profit, and profit attributable to owners of parent are also expected to exceed the previously announced forecasts as a result of the increased net sales.

## (2) Revisions of full-year consolidated earnings forecasts for the fiscal year ending March 31, 2019

The full-year consolidated earnings forecasts have been revised in light of the revisions of the consolidated earnings forecasts for the six months ended September 30, 2018 and the current trend of strong sales.

## Note concerning forecasts of earnings, etc.

The forecast values that Tomy presents in this material have been determined based on information currently available to Tomy and are subject to a number of uncertainties. Accordingly, actual results may differ from the forecasted values due to the effect of future events.