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## Annual Report 2021 Editorial Policy

The TOMY Group publishes an annual report to provide stakeholders with an in-depth understanding of the Group's medium- to long-term value creation efforts. This edition of the report will include a message from the president providing an overview of the Group's new medium-term management plan, which seeks to respond to the new lifestyles and social changes triggered by the COVID-19 pandemic and create a framework for achieving value creation in the medium and long term. In the sustainability section, we will introduce the TOMY Group initiatives that are making progress in solving social issues through our business activities and creating a sustainable society. We hope that through this information, readers can gain a good understanding of the future development of the TOMY Group. Please visit our official website to learn more. (www.takaratomy.co.jp/english/)

#### Disclaimer

This report contains forward-looking statements including prospects, targets, plans and strategies. These are based on judgments and assumptions from the currently available information and do not guarantee or warrant any financial estimates or business development.

# chapter 1

The TOMY Group History, Corporate Value and Vision

# Where We Came From and Where We Are

TOMY's Founding Philosophy has been inherited within the Group companies since Eiichiro Tomiyama created Tomiyama Toy Seisakusho, the predecessor to TOMY, in 1924. Ever since, the TOMY Group has continued to create new play value while aiming to fulfill the dreams of children and all others. In this section, we introduce the history, philosophies and vision of the TOMY Group, which has led the Japanese toy industry for nearly a century, while describing its current business domain and value creation processes.